



# Bioenergy Promotion

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## Task 5.3 Virtual Brokerage Platform „BIO-BROK”

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# AIM

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- The aim of the platform is to bring key players together and facilitate business development in the bioenergy sector in order to increase the competitiveness of the Baltic sea region.



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**BUYERS**

**SELLERS**

**BROKERS**

**INVESTORS**

**OFFERS**

**PRODUCTS**

**BIOMASS**

RAW – wood, bark, straw, rape, scobs, grain

PROCESSED – briquettes, pellets

**BIOFUELS**

BIODIESEL

BIOETHANOL

**TECHNOLOGY**

EQUIPMENT

ENGINEERING SERVICES

**INVESTMENTS**

**CONSULTING**

**WORK OFFERS**

**TRAININGS**

**BUSINESS PARTNERS DATABASE**

**USER'S PROFILES**

**NEWS**

**Structure**



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# OFFERS' SECTION

User's will post their selling or/and buying offers in a number of categories provided,

LOGO BB

**BIO—BROK**

LOGO EU i programu

SEARCH  Category

Advanced Search

HOME POST LEAD NEWS MY MAILBOX

CATEGORY

- Products
- Technology
- Investments
- Consulting
- Work offers
- Trainings

Recently viewed

- 1. Pellets
- 2. Sunflower husk pellets

NEWS

LINKS

SORT BY: PRICE NAME DISTANCE BPs

Use personal location Use different

- 1** [Firewood - Romania](#)  
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...  
10 000 EUR [\[More\]](#)
- 2** [Pellets - Sweden](#)  
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...  
10 000 EUR [\[More\]](#)
- 3** [Agri pellets - Poland](#)  
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...  
10 000 EUR [\[More\]](#)
- 4** [Sunflower husk pellets - Lithuania](#)  
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...  
10 000 EUR [\[More\]](#)
- 5** [I don't really know what - Finland](#)  
 We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...  
10 000 EUR [\[More\]](#)

Login

Password

[Log in](#)

SEARCH BY LOCALISATION



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# PRODUCTS

Offers will contain all necessary information on the product (price, location, size, quantity etc.) and contact details of the seller or buyer.

HOME    POST LEAD    NEWS    MY MAILBOX

Type of lead: BUYING LEAD  
BPs 20

Firewood - Poland



Short description including amount

Enlarge<

Price: 10 000 EUR

Distance: 1 000 km

Add to favourite leads

Details

YOU HAVE TO BE REGISTERED TO SEE DETAILS

Company Name: POMCERT    Country: POLAND


Address:

Contact person:

Phone: +48 888 888 888

Fax:

Skype:



View on map

Add to database

Inquire

Status: on-line

SEND IM    SEND E-MAIL

Log in

SEARCH BY LOCALISATION

CATEGORY

- Products
- Technology
- Investments
- Consulting
- Work offers
- Trainings

Recently viewed

- 1.Pellets
- 2.Sunflower husk pellets

NEWS

LINKS



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# INVESTMENTS

User's will upload their investment projects by filling a detailed form,

Projects with contact details will be easily accessible for investors.

**HOME** **POST LEAD** **NEWS** **MY MAILBOX**

**CATEGORY**

- Products
- Technology
- Investments
  - Find investor
  - Find project
  - Upload project
  - Download app. form
- Consulting
- Work offers
- Trainings

**BUSINESS**

Recently viewed

- Pellets
- Sunflower husk pellets

**LINKS**

**INVESTMENT PROJECT - APPLICATION FORM**

Project title

Company details

Name:

Type of business:

Country:

Street Address:

City:

[View on map](#)

Project Localisation

Country:

City:

Address:

[View on map](#)

Project abstract

Project background

Objectives

Expected results

Project Abstract

Here you should summarize your project indicating.....

[NEXT PAGE](#)

Search by localisation

Log in

Password

[Log in](#)



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# USER PROFILE

- In order to gain access to all areas of the site users will have to register (free of charge) using the form provided on the website. They will have to provide such details as:  
**Location,**  
**Contact details,**  
**Type of user (buyer, investor etc.),**  
**Branch.**

This will be the basis for creation of the business partners database.

**CATEGORY**

- ▼ [Products](#)
- ▼ [Technology](#)
- ▼ [Investments](#)
- ▼ [Consulting](#)
- ▼ [Work offers](#)
- ▼ [Trainings](#)

**BUSINESS**

Recently viewed

- 1 Pellets
- 2 Sunflower husk pellets

**LINKS**

Choose ID [REGISTER](#)

\_\_\_\_\_  
 Password  
 \_\_\_\_\_  
 E-mail  
 \_\_\_\_\_

Buyer     Seller     Broker     Investor  
 Other →

Name of your company  
 \_\_\_\_\_

Address  
 \_\_\_\_\_

City \_\_\_\_\_ Country POLAND

Postal Code  
 \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Your buCategories

Products	▼	<input type="checkbox"/>	Buyer	<input type="checkbox"/>	Seller	<input type="checkbox"/>	Broker
Technology	▼	<input type="checkbox"/>	Seller	<input type="checkbox"/>	buyer	<input type="checkbox"/>	Servi-
Investments	▼	<input type="checkbox"/>	Investor	<input type="checkbox"/>	Project owner		
Consulting	▼	<input type="checkbox"/>	Consultant	<input type="checkbox"/>	Other		
Work	▼	<input type="checkbox"/>	Employer	<input type="checkbox"/>	Employee		
Trainings	▼	<input type="checkbox"/>	Training company	<input type="checkbox"/>	Other		

Description  
 \_\_\_\_\_


Key words  
 \_\_\_\_\_

Type of business  
 Manufacturer, plant owner, farmer, equipment supplier, retailer, broker, agency, wholesaler, others→specify


No. Of employees \_\_\_\_\_ Annual Revenue \_\_\_\_\_ Year of esta- \_\_\_\_\_

Login

Password



SEARCH BY LOCALISATION



Location on map



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# USER PROFILE

Each user will have a personal profile which will be equipped with many useful tools such as:

- Private mailbox
- User's website
- Chat room
- Contacts Database
- Favourite Leads
- My Leads

The screenshot displays a web application interface for a user profile. At the top, there are navigation tabs: HOME, POST LEAD, NEWS, and MY MAILBOX. Below these, there are several tool icons: Mailbox, Chat room, Reputation ??? (Backing Points etc.), Partners database, My website, My details, Favourite leads, and My leads. The main content area is divided into several sections:

- Left Sidebar (Green):** A 'CATEGORY' section with a list of links: Products, Technology, Investments, Consulting, Work offers, and Trainings. Below this is a 'BUSINESS' section and a 'Recently viewed' list containing '1. Pellets' and '2. Sunflower husk pellets'. At the bottom is a 'LINKS' section.
- Mailbox View:** Shows an email in the 'Inbox (1)'. The email is from 'Pomoert <mw@pomoert.pl>' with the subject 'Newsletter from POMCERT', dated '03-04-08'. A context menu is open over the email, showing options: 'Send IM', 'Send E-MAIL', and 'Skype'.
- Partners on-line:** A section listing 'Shaggy' and 'POMCERT'.



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# OTHER FEATURES

- **Links**

Platform will contain a list of links to a number of theme connected professional sites.

- **News**

News headings will be updated periodically. They will be displayed in a form of short notes with a link to the original article.

- **Database**

All users contact details will be integrated with the NEA database with an advance search option and map browsing.



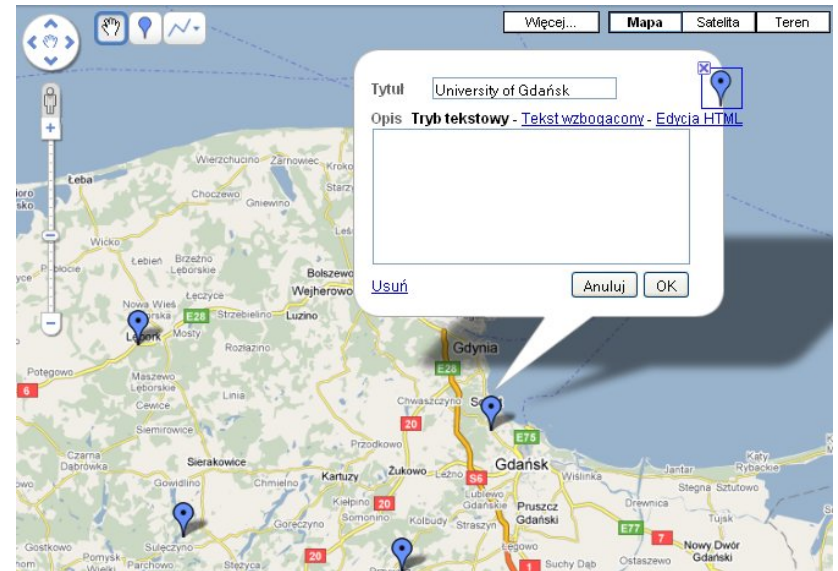


# EXAMPLE

## SEARCH

- **SEARCHing** will be one of the main functions of the **BIO-BROK**. It will allow to find names, products, locations, etc.

- **Map** will be an important tool within **BIO-BROK** with which users will be able to browse the closest providers directly on the map. Thanks to different means such as colours and fonts it will be easily readable.



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# ACCESS LEVELS

## Visitor

- **Access to:**

**Browsing offers  
(without contact  
details)**

**News**

**Useful links**

## User

- **Access to visitor  
areas plus:**

**Contact details on  
offers**

**Investment projects  
list**

**Own mailbox**

**Posting offers and  
investment projects**

**Chat room**

## Administrator

- **Access to:**

**Entire content of  
the website**



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# ADMINISTRATION

- **BIO-BROK will contain an intranet through which the platform will be managed by one or several admins.**

**The administrator/s will be equipped with easy to use panel that will allow him to delete any offers or accounts that he would find unsuitable for the platform.**

**Administrator will be responsible for updating the platform (including news section) and will make sure that only adequate data is being displayed on the the platform.**



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[www.bioenergy-broker.eu](http://www.bioenergy-broker.eu)

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Whether you are buyer, seller, investor, or broker in the Baltic Sea Region this platform will bring you to the key players and facilitate your bioenergy business development.

[www.bioenergy-broker.info](http://www.bioenergy-broker.info)

[www.bioenergy-broker.org](http://www.bioenergy-broker.org)

[www.bioenergy-broker.net](http://www.bioenergy-broker.net)



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